MUNIC partners with ALD Automotive to support for the global rollout of ALD ProFleet, ALD's connected vehicle solution

MUNIC will provide OBD-II dongles and a data platform, supporting the global rollout of ALD Automotive's connected car solution – ALD ProFleet

(May 10th, 2021) MUNIC, the specialist in artificial intelligence and embedded technologies for the automotive and fleet sectors, today announced a worldwide partnership with ALD Automotive, whereby MUNIC will provide Edge Computing devices (OBD dongles) in addition to a new vehicle data platform to support ALD's global rollout of their ALD ProFleet solution.

ALD ProFleet connected vehicle solution delivers an enhanced connected car solution that provides fleet managers and drivers access to real-time connected car data. The data enables fleet managers to monitor overall fleet activity, including the prevention of prolonged vehicle downtime, apply geofencing policies, the management of CO_2 emissions, locate stolen vehicles, and identify fuel optimisation opportunities.

OBD devices supplied by MUNIC are fitted to each vehicle to collect and transmit a broad range of real-time encrypted vehicle data, which is stored on a secure, cloud platform. The data is processed, enriched and used to provide a wide range of connected technology fleet services through a customisable portal for fleet managers and dedicated mobile app for drivers.

"Connected car solutions go beyond traditional administration services by connecting the fleet manager real- time with their fleet to make better informed decisions and take fleet management to a new level," said John Saffrett, Deputy CEO at ALD Automotive. "We are pleased to leverage MUNIC's Edge Computing platform and expertise across a growing number of our markets worldwide to fundamentally change the way mobility is managed going forward."

"The OBD smart dongles and MUNIC's Edge and AI platform were selected by ALD Automotive for their unique ability to decode and process the extreme diversity of vehicle data. More and more service operators, integrators, and the wider automotive industry are utilising these technologies to access vehicle data and facilitate the launch of new services," - said Aaron Solomon, CEO of MUNIC. "We are delighted with this collaboration with ALD Automotive, which will accelerate the emergence of new services and use cases around vehicle data."

About MUNIC

Building on 18 years' experience and 2M+ devices in the field, Mobile Devices delivers a comprehensive portfolio of OBD Dongles and black boxes ranging from 2G, 3G, catM1 to cat4. Certified with multiple carriers in America and Europe, the portfolio includes a powerful Edge Computing Platform and associated development tool suite. We work with resellers and integrators to create end-to-end solutions for insurance carriers, car manufacturers and distributors, car rental and leasing companies, service chains and fleet management service providers.

About ALD Automotive:

ALD Automotive is a global leader in mobility solutions providing full-service leasing and fleet management services across 43 countries to a client base of large corporates, SMEs, professionals and private individuals. A leader in its industry, ALD Automotive places sustainable mobility at the heart of its strategy, delivering innovative mobility solutions and technology-enabled services to its clients, helping them focus on their everyday business.

With 6,700 employees around the globe, ALD Automotive manages 1.76 million vehicles (at end-December 2020).

ALD is listed on Compartment A of Euronext Paris (ISIN: FR0013258662; Ticker: ALD) and is included in the SBF120

index. Société Générale is ALD Automotive's majority shareholder.

Learn more at: https://www.aldautomotive.com/