ALD / Munic

Press Release:

ALD Group selects Munic OBD-II Dongles for its new ProFleet program

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Munic OBD-II Dongles Power new ProFleet program from ALD Automotive

Paris, France, April 2021 - ALD Automotive, the leading European leasing Company with a presence in 43 countries around the world, announces a preferred partnership with MUNIC for the deployment of MUNIC Edge Computing devices (OBD Dongles) and Vehicle Data platform across its fleet.

The new ALD ProFleet program integrates a wide range of services for its B2B customers - fleet monitoring, CO2, gasoline use, as well as for fleet operations optimization - contract adherence, maintenance, breakdown, asset utilization. In addition, numerous value-added services will be offered: road assistance, safety programs, mileage data, vehicle maintenance service reminders, fuel efficiency indicators, etc., associated with a mobile app for the driver.

MUNIC is a specialist in artificial intelligence and embedded technologies in the automotive sector. The new connected vehicle service combines MUNIC's smart dongle and its on-board artificial intelligence (AI) engine as well as MUNIC's Munic.io data processing platform, with cloud platform and mobile application from Vin.li, the telematic application service operator selected by ALD Automotive.

"Connected car solutions go beyond traditional administration services by connecting the fleet manager real-time with their fleet to make better informed decisions and take fleet management to a new level," said John Saffrett, Deputy CEO at ALD Automotive. "We are glad to leverage Munic.io's Edge Computing platform and expertise across a growing number of our markets worldwide to fundamentally change the way mobility is managed going forward."

"The OBD smart dongles and MUNIC's Edge and AI platform were selected by ALD Automotive for their unique ability to decode and process the extreme diversity of vehicle data. More and more service operators, integrators, and more generally players in the automotive industry are using these technologies to access vehicle data and develop their activity or launch new services based on this data" - said Aaron Solomon, CEO of MUNIC. "We are delighted with this collaboration with ALD Automotive, which will accelerate the emergence of new services and use cases around vehicle data."

Media Contacts:

Stephanie Jonville

Head of Communications

+33-6-46-14-81-90

stephanie.jonville@aldautomotive.com

Maria Karpova for MUNIC

Strategic Sales Executive

+33-6-35-16-41-54

maria.karpova@munic.io

About ALD Automotive:

ALD Automotive is a global leader in mobility solutions providing full-service leasing and fleet management services across 43 countries to a client base of large corporates, SMEs, professionals and private individuals. A leader in its industry, ALD Automotive places sustainable mobility at the heart of its strategy, delivering innovative mobility solutions and technology-enabled services to its clients, helping them focus on their everyday business.

With 6,700 employees around the globe, ALD Automotive manages 1.76 million vehicles (at end-December 2020).

ALD is listed on Compartment A of Euronext Paris (ISIN: FR0013258662; Ticker: ALD) and is included in the SBF120 index. Société Générale is ALD Automotive's majority shareholder.

Learn more at: https://www.aldautomotive.com/

About MUNIC (Euronext Growth Paris – FR0013462231 – ALMUN)

Building on 18 years' experience and 2M+ devices in the field, Mobile Devices delivers a comprehensive portfolio of OBD Dongles and black boxes ranging from 2G, 3G, catM1 to cat4. Certified with multiple carriers in America and Europe, the portfolio includes a powerful **Edge Computing Platform** and associated development tool suite. We work with resellers and integrators to create end-to-end solutions for insurance carriers, car manufacturers and distributors, car rental and leasing companies, service chains and fleet management service providers.

It includes:

- A suite of **Telematics-focussed SDKs** used by a growing community of more than 4,000 developers. More than **5,000+ APIs** enable extremely fast development and integration of any services onto the dongle. This is crucial for all types of Telematics Service Providers (TSPs) or technology platform and SaaS providers for connected cars wanting to rapidly and cost-effectively deploy services for the benefit of end-customers.
- An **Open Telematics Operating System - Morpheus 3.4**, the engine inside the devices, running all pre-installed services as well as any third-party applications.
- A **Cloud-based Gateway** for efficient device management and remote programming with off-line and on-line developer tools such as our unique Statemachine technology. **CloudConnect** is rapidly scalable and can host a wide range of application proxy services no matter how complex the content source.
- **Hybrid Vehicle Data Decoding Technology** - **Multistacks,** enabling the reading and decoding of the largest range of vehicle data

Learn more at: https://www.munic.io/products